Module specification

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Module Code	BUS5C4
Module Title	Ethical and Corporate Social Responsibility.
Level	Level 5
Credit value	30
Faculty	Wrexham Business School
HECoS Code	100078
Cost Code	GABP
Pre-requisite module	N/A

Programmes in which module to be offered

Programme title	Core/Optional/Standalone
BSc (Hons) Business Management	Optional
BSc (Hons) Business Management with Foundation Year	Optional

Breakdown of module hours

Learning and teaching hours	45 hrs
Placement tutor support hours	0 hrs
Supervised learning hours e.g. practical classes, workshops	0 hrs
Project supervision hours	0 hrs
Active learning and teaching hours total	**45** hrs
Placement hours	0 hrs
Guided independent study hours	255 hrs
Module duration (Total hours)	300 hrs

Module aims

This module aims to develop students' ability to critically engage with ethical theories and frameworks to evaluate business decisions and organisational practices across a variety of functional areas. It seeks to deepen understanding of how ethical, environmental, and social considerations influence corporate behaviour, stakeholder engagement, and the formulation of sustainability strategies. By exploring the role of ethics and responsible leadership in shaping organisational culture, the module encourages students to consider the wider implications of

business activity in addressing complex global challenges and promoting long-term organisational and societal well-being.

Module Learning Outcomes

At the end of this module, students will be able to:

1	Apply ethical theories and frameworks to evaluate business decisions and organisational practices across a range of functional areas.
2	Analyse the influence of ethical, environmental, and social factors on corporate behaviour, stakeholder engagement, and sustainability strategies.
3	Critically assess the role of ethics and responsible leadership in shaping organisational culture and contributing to global business challenges such as the Sustainable Development Goals.

Assessment

Indicative Assessment Tasks:
This section outlines the type of assessment task the student will be expected to complete as part of the module. More details will be made available in the relevant academic year module handbook.

Assessment 1: Portfolio; to include individual tasks

Ethical Business Podcast/Video and Reflection - Students create a 5–8 minute podcast episode or video commentary discussing an ethical issue in business, linked to theory. Students accompany the podcast/video with a short, written reflection linking theory to practice and summarising their learning

Individual Report - 1500-word report analysing how ethical, environmental, and social factors shape corporate strategy

Assessment number	Learning Outcomes to be met	Type of assessment	Duration/Word Count	Weighting (%)	Alternative assessment, if applicable
1	1, 2, 3	Portfolio	3,000	100%	Oral assessment

Derogations

None

Learning and Teaching Strategies

The overall learning and teaching strategy is based upon the key principle that students are encouraged to participate in higher education when they are exposed to flexible ways of learning that engage them using innovative and creative pedagogical approaches. To this end People and Culture module applies the University's Active Learning Framework (ALF) supporting accessible, and flexible learning. Students will have access to multiple learning

opportunities including face to face and online classes (with core and guest lecturers), seminars, access to recorded lectures, lecture notes and handouts and directions to relevant essential and additional reading.

An interactive approach to learning is always maintained and staff will engage students with key issue by drawing on case studies and their practice experiences in the world of business and management. Lectures will be organised around lecture inputs, quizzes, recorded video content, simulation software (where applicable), larger and small group discussions and debates. Face to Face or video mediated appointments can be made with tutoring staff via Microsoft Teams to discuss module content and assignments.

Welsh Elements

Students have an option to submit the assessments and receive feedback for the module in Welsh. Case studies and contextualised Welsh examples will also be implemented within the module where possible.

Indicative Syllabus Outline

1. Introduction to Ethics in Business
2. Ethical Theories and Frameworks
3. Corporate Social Responsibility (CSR) and the Triple Bottom Line
4. Organisational Culture, Values, and Ethical Leadership
5. Corporate Governance, Accountability and Transparency
6. Stakeholder Engagement and Ethical Decision-Making
7. Ethics in Marketing and Communications
8. Environmental Ethics and Sustainability in Business
9. Finance, Ethics, and Corporate Conduct
10. Entrepreneurship, Innovation, and Social Impact
11. Global Business Ethics and the Sustainable Development Goals
12. Contemporary Ethical Challenges and Assessment Preparation

Indicative Bibliography

Please note the essential reads and other indicative reading are subject to annual review and update.

Essential Reads:

Blowfield, M. and Murray, A. (2019), *Corporate Responsibility*. 4th ed. Oxford: Oxford University Press.

Freeman, R. E., Harrison, J. S., Wicks, A. C., Parmar, B. L., & de Colle, S. (2010). *Stakeholder Theory: The State of the Art*. Cambridge University Press.

Other indicative reading:

Websites:

www.accaglobal.com
www.frc.org.uk
www.iso.org - Global reporting Initiative
www.icaew.com

Administrative Information

For office use only	
Initial approval date	14/11/2025
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Date and details of revision	
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